





Standard Bank



Publishers Support Services  
South Africa

# THE NAKED TRUTH



PLAIN UNADORNED  
FACTS, WITHOUT  
CONCEALMENT OR  
EMBELLISHMENT.  
STRIPPED DOWN  
TO IT'S ESSENCE.

SIKUVILE  
2020



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THE  
NAKED  
TRUTH

Standard Bank  
Sikuvile  
Journalism  
Awards



## PRIZES

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The following prizes would be awarded:

A Standard Bank Sikuvile Journalism Award of R15 000, a trophy and a certificate.

Standard Bank Sikuvile Journalism Finalist Certificates

Commendation Certificates may be awarded at the judges' discretion.

Entries submission will start from 1 June 2020

Closing Date for Entries is 15 July 2020. NO EXTENSION OF DEADLINE THIS YEAR

Judging will take place on the 27 July - 3 August 2020

The Standard Bank Sikuvile Journalism Awards will be presented online on 15 October 2020

## JUDGES

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The Judging Panel Consists of respected journalists, with deep expertise in the various categories of the competition.

Lizeka Mda (Convener judge)

Dinesh Balliah

Henry Jefreys

Mike Siluma

Tyrone August

Phindile Xaba

Shona Bragley

Pippa Green

Liesl Louw -Vaundrum

Mary Papayya

Ryland Fisher

Neo Ntsoma

Maud Motanyane

Themba Hadebe

Gus Silber

Thabo Leshilo



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## CATEGORIES

All categories are open to newspaper print and Online reporters. A maximum of three entries. Entrants are discouraged from submitting the same entry in multiple categories.

### 1. HARD NEWS

Journalism that is urgent, breaking news, typically written to tight deadlines and under pressure. The writing should be fresh, comprehensive, accurate and have high quality graphic description and pointed news salience.

**Criteria:**

Accepted file format: PDF

Max number of samples per entry: 1

### 2. COLUMNS/EDITORIAL

This category seeks to recognise distinguished editorial and column writing with a specific focus on clarity, consistent editorial style, factual accuracy, sound reasoning, persuasive writing and ability to engage and influence public opinion using ethical journalistic methods. Columns can include creative writing and humorous pieces which should be entertaining without becoming pure fiction. Attention will be given to the use of language, wit and cross-cultural sensitivity.

**Criteria:**

Accepted file format: PDF

Max number of samples per entry: 1

### 3. ENTERPRISE NEWS

This category entails news articles that are the result of proactive reporter enterprise. This category is distinct from breaking news, general feature articles and creative journalism and represents stories that are initiated from the newsroom. These can include data journalism projects which present “scoops” as a result of own-initiated projects.

**Criteria:**

Accepted file format: PDF

Max number of samples per entry: 1

### 4. FEATURE WRITING

This category recognises journalism that has entailed enterprise, investigation and persistence in gathering the information and which shows skill in telling the story. Quality of language, narrative skill, story structure, descriptive power, analysis and background will also be considered in judging. A series of articles (published as such) will count as one entry.

**Criteria:**

Accepted file format: PDF

Max number of samples per entry: 3

These three samples must be related and part of a body of work.



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## CATEGORIES - CONTINUED

### 5. INVESTIGATIVE JOURNALISM

This is generally in-depth journalism resulting in scoops. Consideration will be given to research, perseverance, courage and innovation.

**Criteria:**

Accepted file format: PDF

Max number of samples per entry: 5

### 6. EDITORIAL CARTOONS

These are assessed for graphic imagery, originality, cleverness and political or social punch. Simplicity, topicality and humour will be considered. Entrants should motivate why their work scores on these criteria, and a maximum of five entries may be submitted.

**Criteria:**

Accepted file format: PDF / JPEG

Max number of samples per entry: 2

### 7. GRAPHIC JOURNALISM

Info-graphics and illustrations are eligible. They should add value to a story, conveying meaning in a way that photos or text alone do not. Creativity and originality in concept, and the quality of execution will be considered. Clarity, vividness and communicative power are also factors. A maximum of five entries may be submitted.

**Criteria:**

Accepted file format: PDF

Max number of samples per entry: 1

### 8. POPULAR JOURNALISM

The winning story will be presented in a style that is simultaneously accessible, informative and entertaining, and its content will be about, and for, readers of tabloid journalism.

**Criteria:**

Accepted file format: PDF

Max number of samples per entry: 1

### 9. NEWS PHOTOGRAPHS

Published pictures of fast-breaking or spot-news comprise this category. Excellence in composition, lighting, action and other photographic qualities will be considered. The judges will assess both the original image and how it lent itself to being presented, and will therefore require a copy of both the original and the page on which it appeared.

**Criteria:**

Accepted file format: PDF/JPEG

Max number of samples per entry: 2



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## CATEGORIES - CONTINUED

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### 10. FEATURE PHOTOGRAPHS

Published feature pictures that tell a story and which demonstrate reporting initiative are assessed under this category. Excellence in composition, lighting, action and other photographic qualities will be considered. The judges will assess both the original images and how they lent themselves to being presented, and will therefore require a copy of both the originals and the page on which they appeared. A series of photographs (published as such) will count as one entry.

**Criteria:**

Accepted file format: PDF/JPEG

Max number of samples per entry: 5

### 11. SPORTS PHOTOGRAPHS

Published pictures taken at sports events constitute the distinctive subject matter here. The winning entries should show excellence in producing images that convey human drama and achievement, through techniques such as composition, the use of available lighting and the capturing of moments of action. The judges will assess both the original image and how it lent itself to being presented, and therefore, require a copy of both the original and the page on which it appeared.

**Criteria:**

Accepted file format: PDF/JPEG

Max number of samples per entry: 2

### 12. PRESENTATION - (Layout and design)

Content and headline treatment, the use of photographs and graphics and overall design will be assessed for clarity, readability and aesthetic attractiveness. The treatment as a whole will be assessed as journalism.

**Criteria:**

Accepted file format: PDF/JPEG

Max number of samples per entry: 1

### 13. MULTI-PLATFORM STORIES

Writing for an Online audience requires more than merely re-purposing print content. This category seeks to honour reporters who present content for their Online audience in a manner that recognises the medium's essential characteristics. The stories can be presented across various platforms including social media. Judges will review the effective use of the medium and platform, interactivity and user interface. The category therefore recognises publications which maximise their use of digital tools and platforms.

**Criteria:**

Accepted file format: Powerpoint (.PPTX / .PPTS)

Max number of samples per entry: 1

Videos are to be provided as links (eg: YouTube or Vimeo), not embedded.



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## CATEGORIES - CONTINUED

### 14. LIFESTYLE

A new category being investigated is Lifestyle as some of the best writing around soft issues such as Travel, Reviews, Trends and related topics cannot compete fairly in the Features category which includes hard subjects.

#### Criteria:

Accepted file format: PDF/JPEG

Max number of samples per entry: 3

These samples must be related and part of a body of work.

### 15. UPCOMING/RISING STAR OF THE YEAR

No entries are accepted for this category; instead the judges will select a winner from the range of entries in the other categories. To be considered, reporters should indicate whether they have less than three years' experience. Judges will consider, among others, the potential shown for excellence, accuracy, story development and storytelling.

### 16 .BURSARY FOR MID CAREER JOURNALISTS

This prestigious category seeks to empower mid-career journalists and editorial executives with at least five years' experience and who show potential to become future newsroom leaders. It offers a one-month training at an international journalism school or training institution with all expenses such as Visa, Ground Transport, Flights, Accommodation and a Stipend paid. Candidates must be nominated by their Editors.

### 17. SOUTH AFRICAN STORY OF THE YEAR

No entries are accepted for this category; instead the judges will select a winner from the range of entries in the other categories. This agenda-setting and original journalism contributes to society by giving new insight into the changing character of South Africa. Evidence of impact - such as changes and reforms resulting from the work - will be taken into account. The winning entry may be drawn from the winners of the other categories.

### 18. JOURNALIST OF THE YEAR

No entries are accepted for this category; instead the judges will select a winner from the range of entries in the other categories. Judges will consider the quality of work, originality, accuracy, ethical reporting and storytelling.



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## CATEGORIES - CONTINUED

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### 19. ALLAN KIRKLAND SOGA: ACHIEVEMENT AWARD

The honour recognises a sustained and extraordinary contribution to newspaper journalism on the part of an individual. The winner will have demonstrated impeccable ethics and craft excellence. The results will have enriched South African public life. Where the person's accomplishment has been achieved in the face of obstacles, this will add to the nominee's ratings. This award is named after the historical journalistic figure Allan Kirkland Soga. Born in the early 1860s and he served as editor of Izwi Labantu (Voice of the People) between 1898 – 1908. Soga also helped find the South African Native Press Association in 1902 – the first African news service in Africa. He also wrote a regular column in Umteteli wa Bantu in the early 1920s. Historian Les Switzer describes the man as “undoubtedly one of the leading intellectuals of his generation”. Soga is remembered for the journalistic credo which he promoted: “Gainst the wrong that needs resistance; For the good that lacks assistance.”

### RULES

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1. The individual's accomplishment should have been over a career of at least 20 years in journalism.
2. Judges are not eligible for nomination.

### PRIZE

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The winner will receive the Allan Kirkland Soga Achievement Award Trophy and Certificate.

### NOMINATION PROCEDURE

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The nomination should be in the form of a written letter (or letters) of recommendation. The information should address the reasons why the nominee is deserving of this recognition. Additional supporting materials (testimonials/press cuttings) are welcomed. No entry fee or entry form is required for this award.





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## T&Cs

Entries must consist of material originated in South African daily or weekly newspapers and Online publications between: 1 January 2019 up to 31 December 2019.

All categories could be submitted for Printor Online.

Entries submission will start from 1 June 2020 and will only be accepted online at [www.sikuvile.org](http://www.sikuvile.org)

Closing date is 15 July 2020. NO EXTENSION OF DEADLINE WILL BE GRANTED.

Entrants may submit entries in any number of categories.

Entries will be accepted online at [www.sikuvile.org](http://www.sikuvile.org)

A limit of three entries per category will be permitted, except in Editorial Cartoons and Graphic Journalism where up to 5 entries are permitted. Features and Multimedia may comprise

The requirements for each entry are listed online in the Categories section. Categories are open to individual, team, freelancers or institutional entries.

No entrance fee for Freelancers this year but will need to provide proof to confirm that they are freelancing for a media house thus the application must come with a letter from the editor. The publication must be associated with media associations

A fee of R80 (VAT inclusive) per entry will be charged.

Please pay / transfer the money into the Publishers Support Services Account:

Standard Bank, Rosebank

Account number: 002001322

Branch Code: 004305

Please put as reference on the deposit slip: Awards and your name.

Proof of payment must be emailed to [fatima@publisherssss.org.za](mailto:fatima@publisherssss.org.za)

Your Editor must approve your entry by signing your motivation document which is available for download on [www.sikuvile.org](http://www.sikuvile.org)

To be considered for the Young Journalist of the Year, reporters must confirm that they have less than three years' experience in the media - including non-print platforms.

Entry forms must be completed in full and signed by the person entering and his/her editor.

If the form is not signed, your entry will be rejected.

The judges' decision is final and no correspondence will be entered into.

Entries become the property of the PSS and are not returnable. Entries may be utilised for display and publicity purposes for the awards, and stored in a library archive.

The winning entries will be made available on the PSS website at [www.pdmedia.org.za](http://www.pdmedia.org.za)  
An electronic entry information kit is available for download on the PSS Website at [www.pdmedia.org.za](http://www.pdmedia.org.za) and [www.sikuvile.org](http://www.sikuvile.org)